



شركة الحاج عبد الله علي رضا وشركاه للمحاوراة
HAJI ABDULLAH ALIREZA & CO. LTD.



Rooted in Heritage.
Driven by Vision.

Alireza.com

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◆ About Us

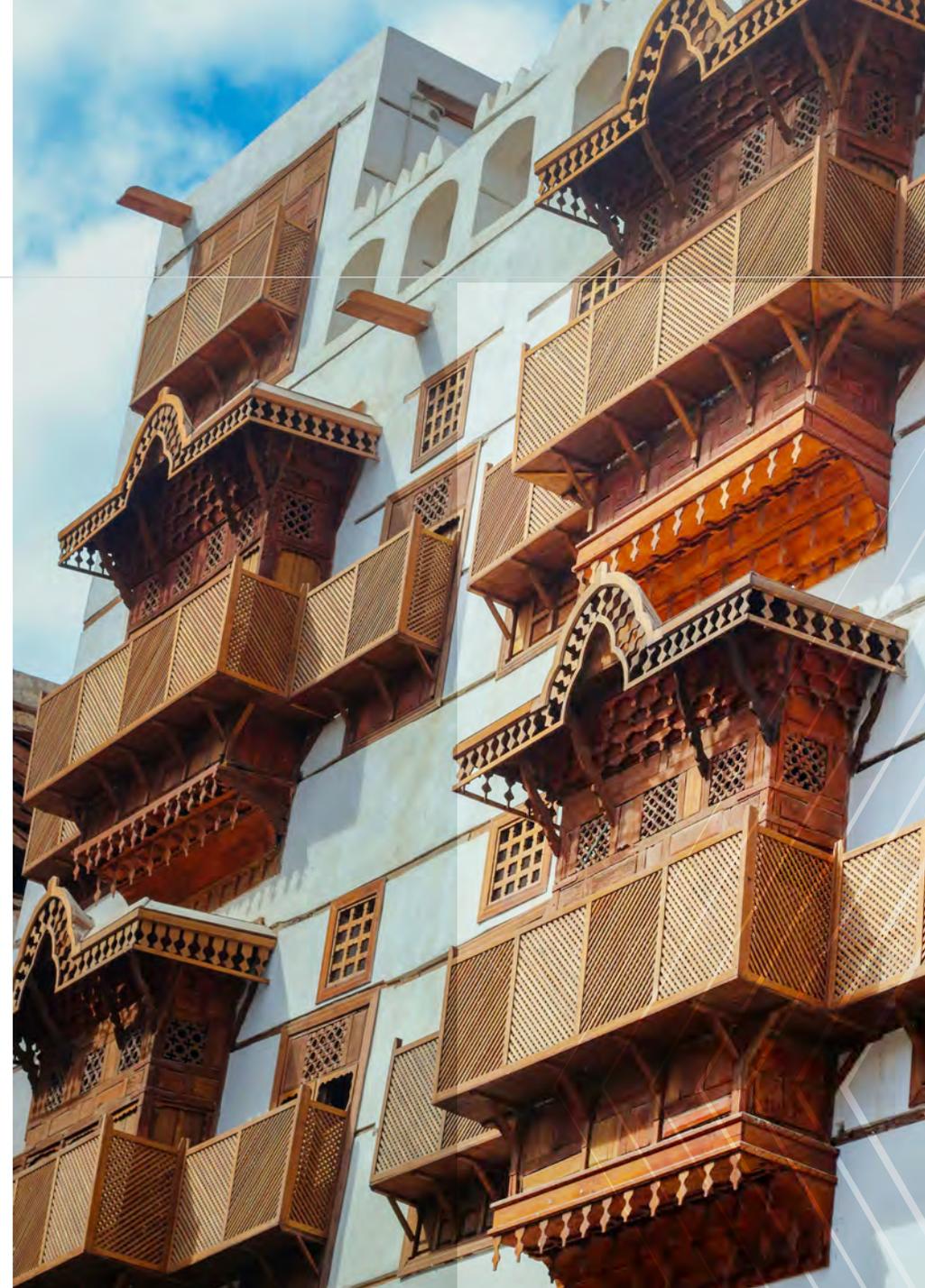
A Legacy of Progress

Founded in 1845, Haji Abdullah Alireza & Co. Ltd. (HAACO) holds the distinction of being Saudi Arabia's first registered commercial enterprise, marking the beginning of a legacy that continues today to shape the Kingdom's economic landscape.

Originally established as a trading firm serving pilgrims to the Holy Cities of Makkah and Madinah, HAACO has evolved into one of the Kingdom's most respected and diversified holding companies, with operations spanning maritime and logistics, water and power, energy solutions, automotive services, fueling, travel, and packaging.

With a history rooted in reliability and sustainable growth, HAACO has remained a steadfast pillar of Saudi Arabia's commercial and cultural landscape for over 180 years, honoring its rich heritage while driving its economic development with purpose and vision.

Today, the company's continued success is guided by a commitment to innovation, strategic partnerships, and national development in line with Vision 2030. As we look to the future, HAACO's enduring values and pioneering spirit remain at the heart of everything we do.



◆ HAACO at A Glance:

Facts & Figures

	Founded:	1845
	Number of Employees:	1,750+
	Head Office:	Jeddah
	Branch Offices:	Riyadh & Dammam

Key Industries & Market Sectors

- Fuels & Lubricants
- Maritime & logistics
- Packaging
- Real Estate
- Energy Solutions
- Technology
- Travel & Tourism
- Water & Power

◆ Our History

From ambitious beginnings 180 years ago, to today's diversified enterprise at the heart of Saudi Arabia's economic transformation

1845 - 1930s

- The House of Alireza founded in Jeddah by Zainal and Abdullah Alireza and established as the KSA's first commercial enterprise.
- Business focused on importing foodstuffs, textiles, & other goods.
- Expansion of jewelry business with offices in Paris and London.

1940s -1950s

- Installation of Jeddah's first broadcasting station.
- Establishes offices in Riyadh and Dammam.
- Begins operations in Ford dealership, petroleum distribution, telecom contracts, and shipping.
- Awarded 10 year contract to manage and operate Jeddah Islamic Port.

1960s - 1970s

- JV Partnership with Mobil Corp to operate petroleum storage, bunkering and fuel handling facilities on Pacific side of the Panama Canal.
- GENTEC formed as a general contracting entity for telecoms, broadcasting and security projects.

1980s - 1990s

- Apsco expands operations across the Kingdom's airports.
- Establishes Alireza Delta Transport Company operating in the Eastern Region's port.

2000s - 2020s

- Industrial Division established to develop, finance, build, operate, and maintain water and energy projects
- Apsco aviation fueling expands operations in Egypt and Bahrain.
- HAACO entered the ship owning industry by acquiring its first three bulk carrier vessel

◆ Our Mission & Vision

Our Mission

To lead with integrity and excellence across every industry we serve, building on over 180 years of heritage while supporting the Kingdom's transformation through ethical business practices, strategic partnerships, and impactful national contributions.

Our Vision

Driving progress in Saudi Arabia through diversification, innovation, and resilience, honoring our heritage while building opportunities for future generations.



◆ Our Core Values

Integrity



We uphold the highest ethical standards in everything we do—building trust through honesty, accountability, and transparency.

Excellence



We are committed to delivering outstanding quality, performance, and service across every aspect of our business.

Agility



We embrace change and act with speed, adaptability, and purpose in a rapidly evolving world.

Respect



We foster a culture of dignity, inclusion, and collaboration, building strong relationships through mutual understanding and shared purpose.

Reliability



We honor our commitments with consistency and dependability, earning confidence through our actions, not just our words.

Divisions & Sectors

ENERGY

Powering Progress.
Fueling the Future.





Energy That Moves You

A cornerstone of HAACO's Energy portfolio, Apsco is a leading Saudi energy solutions provider, recognized for its expertise in aviation fueling, premium lubricants, and sustainable energy initiatives.

With a heritage spanning over 60 years and a strategic alliance with ExxonMobil, Apsco delivers world-class products and services across multiple national and international markets.

Operating one of the largest jet fuel bunkering networks in the Middle East, Apsco supplies aviation fuel across Saudi Arabia, Egypt, and Bahrain, with facilities at 40 airports and airstrips in the Kingdom, while its lubricants division supplies over 150,000 metric tons of high-quality oils and greases annually to 19 countries across the GCC, MENA, Asia, and Africa.



Core Business Areas



Aviation Fueling

- Saudi Arabia's first and largest private aviation fuel supplier.
- The first company globally to have all its airports certified to JIG standards.
- Provides technical support to other fuelling companies based on the latest standards of JIG and IATA.
- In 2024, launched operations in Manama Airport, becoming the second aircraft fueling service provider in Bahrain.
- Apsco Energy Egypt launched in 2022 through the acquisition of BP's aviation fuel business.
- Partnership with Menzies Aviation supports global-standard fueling and ground services to its network of international airport customers.

Key Clients Include:



Core Business Areas



Lubricants & Motor Oils

- Produced in partnership with ExxonMobil.
- Serve a range of sectors and clients, including global vehicle and equipment manufacturers.
- Blending plant in Jeddah produces lubricants made from virgin base oils and OEM-approved additives.
- Extensive warehousing in Jeddah and Dammam.

Capabilities:

- Blending Plant: Average 600 KBbl per year
- Grease & Coolant: Average 70 KBbl per year
- Warehousing: 12,000 pallets

Apsco International

- Strong international presence through exports, private-label manufacturing, and strategic branding.
- Lubricants available across GCC, Asia, MENA, and Africa.

Major Clients Include:

Porsche, Bentley, Mercedes-Benz, Mazda, Toyota, CAT, Aramco, GWM

The Mobil logo, featuring the word "Mobil" in a bold, blue sans-serif font with a red circle around the letter 'o'.

Our long-standing partnership with Mobil for more than 60 years has allowed us to provide our customers with the exceptional products they need to keep their machinery and engines in the best condition.

Core Business Areas



Retail & Service Operations

Mobil Service Centers:

- Branded service centers across Saudi Arabia.
- Mobil-standard oil change and vehicle care services.
- Staff trained through ExxonMobil programs.



Service Stations:

- Stations in Jeddah & Riyadh and expanding nationwide.
- High-quality fuels & EV charging infrastructure.
- Car wash services & retail amenities.



Sustainable Energy Solutions

- Energy Efficiency Audits & Benchmarking
- Renewable Energy Projects
- Sustainable Aviation Fuel (SAF) Solutions
- Green Building Certification (LEED)
- EV Mobility & Charging Infrastructure
- Carbon Footprint Tracking & ACA Accreditation Support

Apsco's unwavering focus on quality, innovation, and environmental responsibility makes it a vital contributor to Saudi Arabia's evolving energy landscape and a key player in achieving the objectives of Vision 2030.

MARITIME

At the heart of international trade



◆ Alireza Maritime

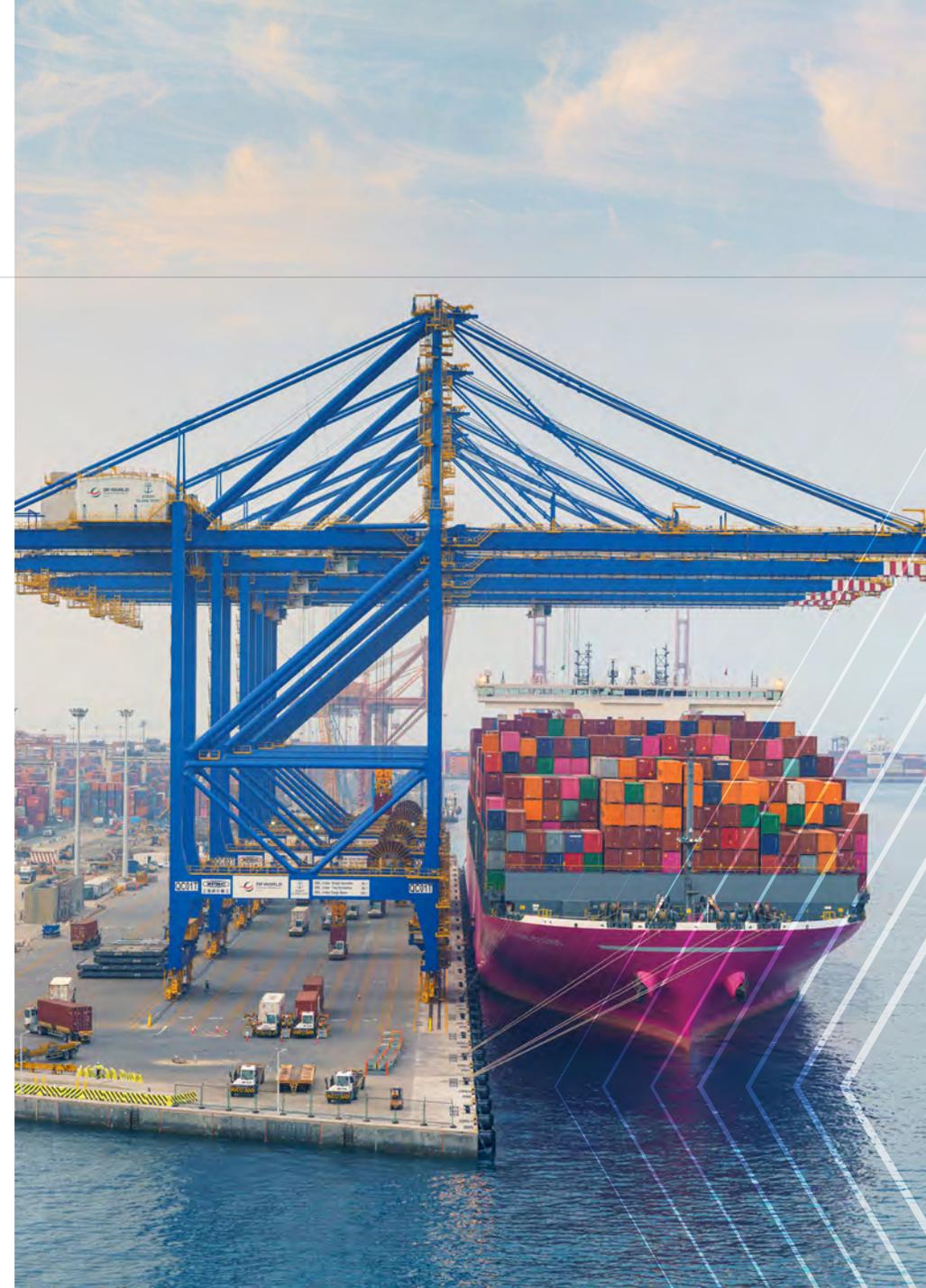
More Than 100 Years of Maritime Expertise

The Maritime Industry is a key enabler of Saudi Arabia's economic diversification and, as the Kingdom seeks to become an international logistics hub under Vision 2030, its ports and shipping infrastructure are undergoing rapid transformation. HAACO plays a vital role in this transformation through Alireza Maritime, one of the most established and respected names in Saudi shipping.

Headquartered in Jeddah, Alireza Maritime manages operations for shipping lines in major ports across the western, eastern, and central regions, providing a comprehensive range of seamless end-to-end maritime logistics solutions across the Kingdom.

Market Strength

- 50%+ market share for vehicle import handling in Saudi Arabia
- Serving global carriers, regional feeders, humanitarian missions, and project logistics.



Alireza Maritime

Core Capabilities

- Vessel handling and husbanding (container ships, RORO, tankers, breakbulk, cruise, and project cargo)
- Import/export facilitation and customs clearance
- Port-to-inland cargo transport via dedicated fleet
- Maritime logistics consultancy and coordination
- Management and operation of owned ships (bulk carriers)
- ISO 9001:2015 certified operations
- Representation of international shipping lines and NVOCCs

Port Coverage

Western Region:

Jeddah, Yanbu, Rabigh, Duba (Neom), Jizan

Eastern Region:

Dammam, Ras Tanura, Jubail, Ras Mishab, Rahima, Ras Al Khafji

Central Region:

Riyadh Dry Port

Shipping Lines: Agents & Partnerships



◆ Ship Ownership



Expanding Maritime Horizons

In 2024, HAACO Development Company strengthened its direct role in international maritime operations through a strategic joint venture with Sea Tribute Ship Management, a reputable Greek company based in Piraeus, Greece—one of the world’s leading maritime hubs.

Sea Tribute brings extensive expertise in ship management, technical operations, and maritime compliance, managing a diverse portfolio of dry bulk and general cargo vessels across global routes.

Through this partnership, HAACO acquired its first six dry bulk carriers, marking the beginning of a planned global fleet expansion.

This strategic investment not only reinforces HAACO’s long-standing involvement in shipping but also enhances its operational efficiency, international reach, and market competitiveness in both Saudi Arabia and the global maritime sector.



TRANSPORT & LOGISTICS

*A vital pillar of economic transformation
as the Kingdom continues its journey
toward Vision 2030.*



Alireza Delta Transport Co.

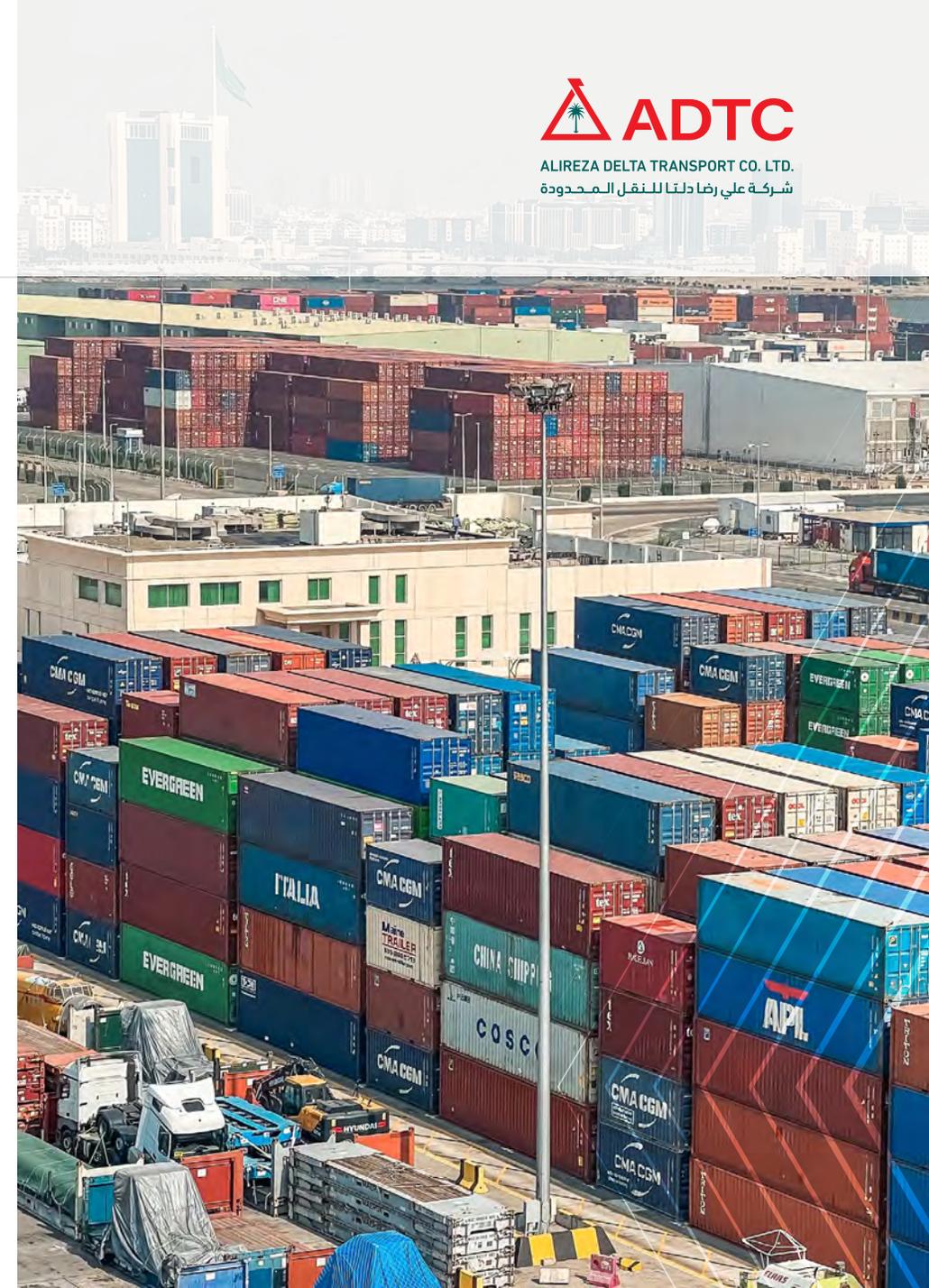
Driving Logistics Forward Since 1978

Strategically positioned at the crossroads of three continents, Saudi Arabia continues to make massive investment in its ports, railways, roads, and logistics zones, driving economic growth and reinforcing the Kingdom's position as a global logistics hub.

Established in 1978, ADTC is a trusted name in Saudi Arabia's world-class logistics and transportation landscape. With over 150,000 square meters of terminal space, and a fleet of more than 170 modern transport vehicles, ADTC offers comprehensive integrated logistics solutions, covering land transport, terminal and cargo operations, and serving a diverse range of local and international clients.

Core Services

- | | |
|---|---|
|  Energy Logistics & Transportation |  Cargo Stripping & Stuffing |
|  Inland Transportation & Haulage |  Container Maintenance & Repair |
|  Port & Terminal Management |  Customs Clearance |
|  Container Handling & Freight |  Logistics Consultancy & Support |



Alireza Delta Transport Co.

Strategic Infrastructure

Dammam & Jeddah Terminals

Our terminals span over 150,000 m² and are strategically located just minutes from the Kingdom's key ports. Facilities include:

- Heavy lifting equipment: reach stackers, top loaders and forklifts
- Flatbed and low-bed trailers
- Curtain side trailers
- State-of-the-art, secure, asphalted, and fully fenced yards
- In-house maintenance and repair workshops
- Specialized cargo handling and container stacking capabilities

Energy Transport Division

Operating across Jeddah, Riyadh, Dammam, Madinah, and Abha, the division supports aviation fuel, base oil, gasoline and diesel logistics:

- A dedicated fleet of 42,000-liter aluminum tankers
- A dedicated fleet of 36,000-liter steel tankers
- Specialized trucks and dispatch centers
- Skilled personnel and dedicated workshops in all four locations



Alireza Delta Transport Co.



Key Clients



Certified to SQAS, D&B, ISO 9001:2015, ISO 14001:2015, and ISO 45001:2018 standards

Integrated Supply Chain Excellence

Al Fajr provides a comprehensive range of world-class logistics solutions to meet the complex demands of its local, regional and global clients. Working with a network of trusted strategic partners, the company specializes in delivering one-stop supply chain solutions, from freight and customs, to transportation and warehousing, with a keen focus on customer service excellence. Key areas of expertise include:

Warehouse & Distribution Services

- Secure storage solutions to safeguard inventory.
- Seamless distribution management to ensure accurate and timely deliveries.
- Expert organization of inventory to maintain order and accessibility

Transport Services

- Extensive coverage from local deliveries to intercity shipments.
- Precision logistics planning to meet specific transportation needs.
- Commitment to timeliness, ensuring goods arrive on schedule.

Sea Freight Services

- Comprehensive handling of containerized and bulk shipments.
- Strategic route management to minimize delays and maximize efficiency.
- Guaranteed international delivery of goods.



Air Freight Services

- Fast transport options to significantly reduce delivery times.
- Secure handling and monitoring of air cargo.
- Global connectivity to major international markets.

Customs Brokerage Services

- Expert management of documentation and regulatory requirements.
- Smooth customs clearance processes designed to avoid delays.
- Comprehensive support to ensure compliance with all trade regulation.

Project Cargo Services

- Detailed coordination and logistics planning for large-scale projects.
- Safe handling and transportation of oversized and heavy cargo.
- Timely and secure delivery, ensuring project timelines are met.

Break-bulk Services

- Specialized handling and transportation strategies for bulk goods.
- Risk management to prevent damage and ensure safe delivery.
- Efficient management of international shipping requirements.

Car-carrier Services

- Tailored solutions for all vehicle types.
- Reliable delivery schedules.
- Comprehensive handling from pickup to delivery.



WATER & POWER

Infrastructure development is central to the Kingdom's economic resilience, urban growth, and long-term sustainability.

Powering Progress Through Strategic Infrastructure Investment

HAACO Development Co. was established to lead and consolidate the Group's growing investments in large-scale utility and infrastructure projects.

As the Kingdom continues its ambitious development journey under Vision 2030, HAACO Development Co. plays a vital role in expanding critical infrastructure for water and power, aligning private sector innovation with national priorities.

HAACO Development Co. partners with leading global and regional players to deliver transformational projects through Public-Private Partnership (PPP) models, including Private Finance Initiatives (PFI) and Build-Own-Operate (BOO) structures.

These collaborative approaches unlock private sector expertise and investment to deliver world-class infrastructure solutions for Saudi Arabia's growing population and industrial and commercial communities.

Facts & Figures

Water Desalination & Treatment



2.1 M
m³/day Potable Water

Power Generation



9 GW
Energy

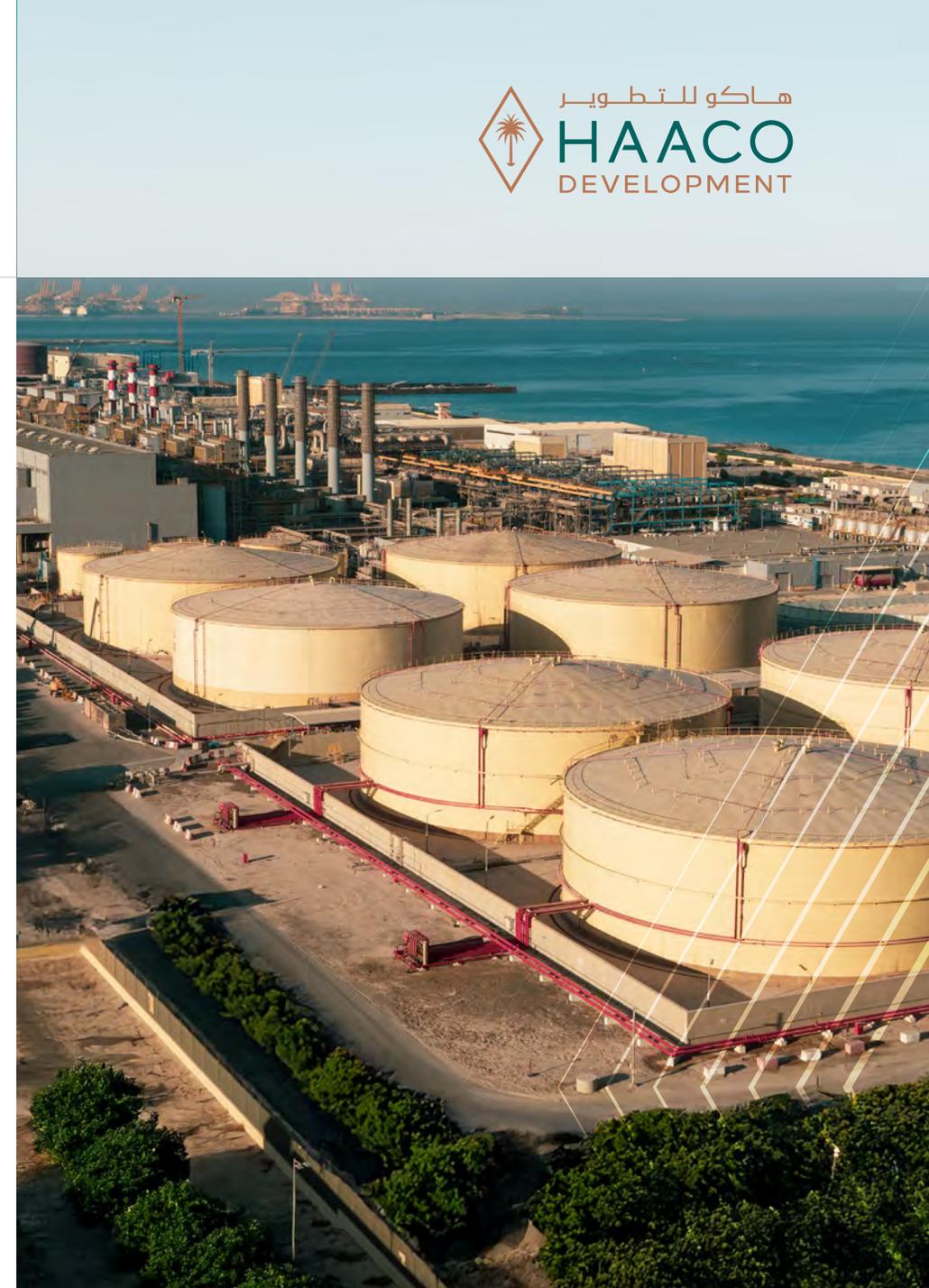
Water Management Projects Management, Operation and Maintenance Contract

South Cluster: Water & Wastewater Management

- **Client:** National Water Company (NWC)
- **Location:** Asir, Jazan, Najran, Al Baha
- **Consortium:** FCC Aqualia (Leader) / Acciona / Tawzea / HAACO Development
- **SPV:** South Cluster Ltd.
- **Scope:** Serving a population 5.2 million residents across 245,000 km² (15% of KSA's population). Services include billing, customer care, asset management, and the delivery of enabling infrastructure improvement projects.

North Cluster: Water & Wastewater Management

- **Client:** National Water Company (NWC)
- **Location:** Qassim, Al-Jouf, Hail, Northern Border
- **Consortium:** FCC Aqualia (Leader) / Tawzea / HAACO Development
- **SPV:** North Cluster Ltd.
- **Scope:** Serving a population of 3.2 million across 377,000 km² (19% of KSA), the company oversees full-service delivery and performance enhancement projects in water and wastewater, including customer services and infrastructure development.



Water Development Projects Development, Financing & Ownership

Shuaibah 3 IWP: BOO

- **Client:** Saudi Water Partnership Company (SWPC)
- **SPV:** Shuaibah 3 Water Desalination Company
- **Location:** Shuaibah
- **Capacity:** 600,000 m³/day
- **Shareholding:** 20%
- **Technology:** SWRO Desalination Plant and Electrical Substation

Rabigh 4 IWP: BOO

- **Client:** Saudi Water Partnership Company (SWPC)
- **SPV:** Rawabi Water Desalination Plant
- **Location:** Rabigh
- **Capacity:** 600,000 m³/day
- **Shareholding:** 35%
- **Technology:** SWRO Desalination Plant, Four Water Storage Tanks of 150,000 m³ each and Electrical Substation



Water Development Projects

Development, Financing & Ownership

Ras Mohasein IWP: BOO

- **Client:** Saudi Water Partnership Company (SWPC)
- **SPV:** First Ras Mohasein Water Desalination Company
- **Location:** Ras Mohasein
- **Capacity:** 300,000 m³/day
- **Shareholding:** 35%
- **Technology:** SWRO Desalination Plant and Electrical Substation

KAIA SWRO Desalination Plant: BOOT and of Potable Water Transmission Line from Desalination Plant to KAIA

- **Client:** General Authority for Civil Aviation (GACA)
- **SPV:** Qatarat Saqia Desalination Co. Ltd
- **Location:** Jeddah
- **Capacity:** 45,000 m³/day
- **Shareholding:** 49%
- **Technology:** Seawater Reverse Osmosis (SWRO)

Petro Rabigh Desalination Plant (Successfully transferred on 15th Oct 2025)

- **Client:** Rabigh Refining and Petrochemical Company (Petro Rabigh)
- **SPV:** Modern United Water Desalination Co. Ltd.
- **Location:** Rabigh Refinery - Rabigh
- **Capacity:** 2 x 5,000 m³/day
- **Shareholding:** 100%
- **Technology:** Multi Effect Distillation (MED)

Jubail 4 & 6: BOO

- **Client:** Saudi Water Partnership Company (SWPC)
- **SPV:** TBD
- **Location:** Jubail
- **Capacity:** 600,000 m³/day
- **Shareholding:** 35%
- **Technology:** SWRO Desalination Plant, Four Water Storage Tanks of 150,000 m³ each and Electrical Substation



Power Development Projects

Development, Financing & Ownership

Taiba 1 IPP: BOO

- **Client:** Saudi Power Procurement Company (SPPC)
- **SPV:** Qudra One for Electricity Company
- **Location:** Taiba, Madinah
- **Capacity:** 1,800 MW \pm 10%
- **Shareholding:** 20%
- **Technology:** Combined-cycle gas turbine (CCGT)

Qassim 1 IPP: BOO

- **Client:** Saudi Power Procurement Company (SPPC)
- **SPV:** Sidra One for Electricity Company
- **Location:** Qassim
- **Capacity:** 1,800 MW \pm 10%
- **Shareholding:** 20%
- **Technology:** Combined-cycle gas turbine (CCGT)

Qurrayah IPP: BOO

- **Client:** Saudi Power Procurement Company (SPPC)
- **SPV:** Hajar Two Electricity Company
- **Location:** Al Jowf
- **Capacity:** 3,005 MW
- **Shareholding:** 20%
- **Technology:** Combined-cycle gas turbine (CCGT)

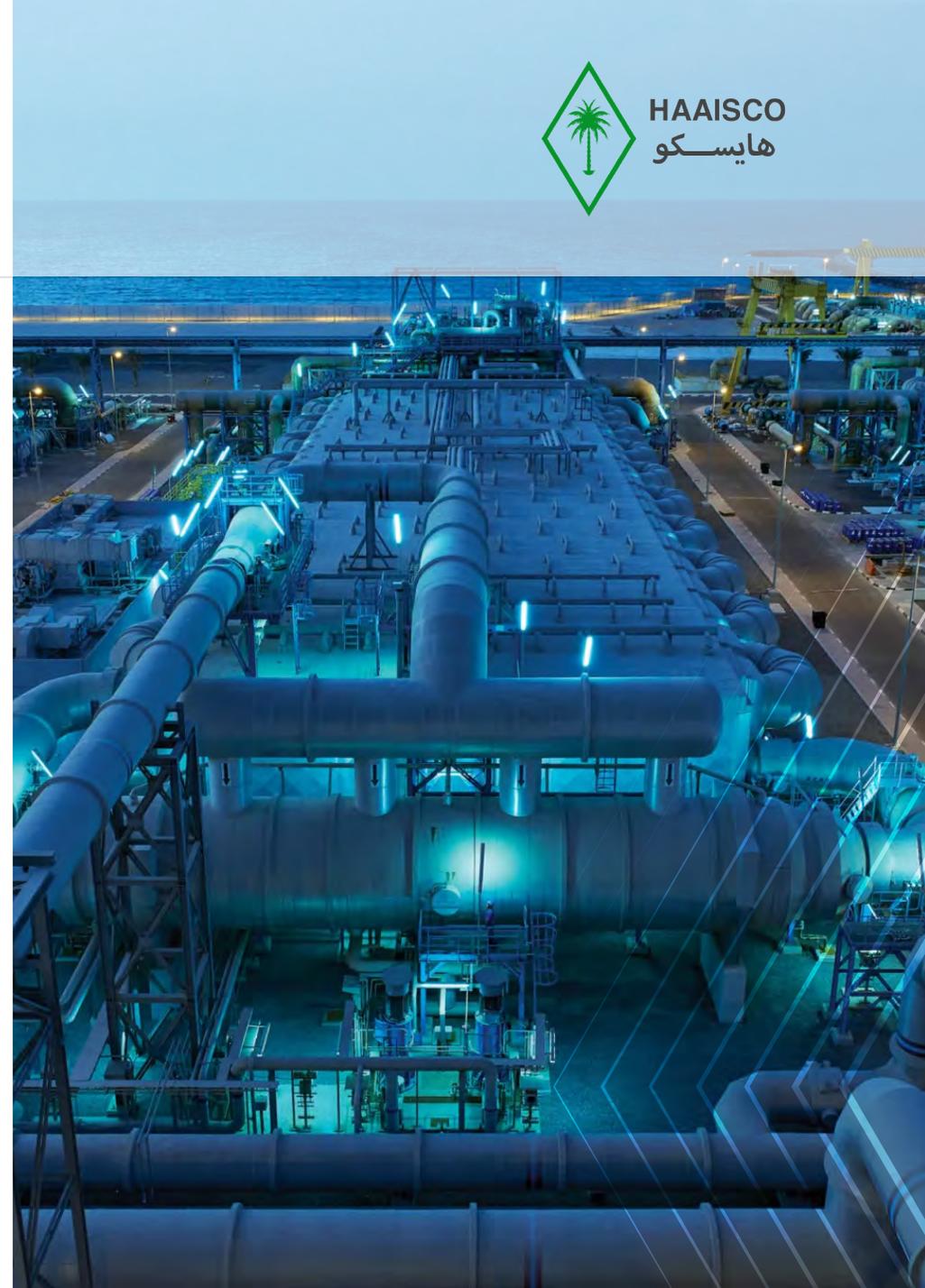
Rabigh 2 IPP: BOO

- **Client:** Saudi Power Procurement Company (SPPC)
- **SPV:** Al-Morjan Two Electricity Company
- **Location:** Rabigh
- **Capacity:** 2,313 MW
- **Shareholding:** 20%
- **Technology:** Combined-cycle gas turbine (CCGT)

Delivering O&M Excellence in Water Infrastructure, Desalination & Treatment

A joint Venture with Aqualia, a global leader in water management, Haji Abdullah Alireza & Co. Integrated Services Ltd. (HAAISCO) brings world-class expertise to the operation and maintenance of desalination and wastewater treatment facilities across the Kingdom.

The company specializes in delivering comprehensive project lifecycle services, from pre-commissioning and testing, to full-scale operation and maintenance, providing efficient, compliant, and sustainable utilities operation and maintenance that support Saudi Arabia's growing demand for clean water and resilient infrastructure.



TRAVEL & TOURISM

A proud legacy of over 40 years, delivering seamless, high-quality travel solutions.



Alireza Travels & Tours

Elevating Every Journey

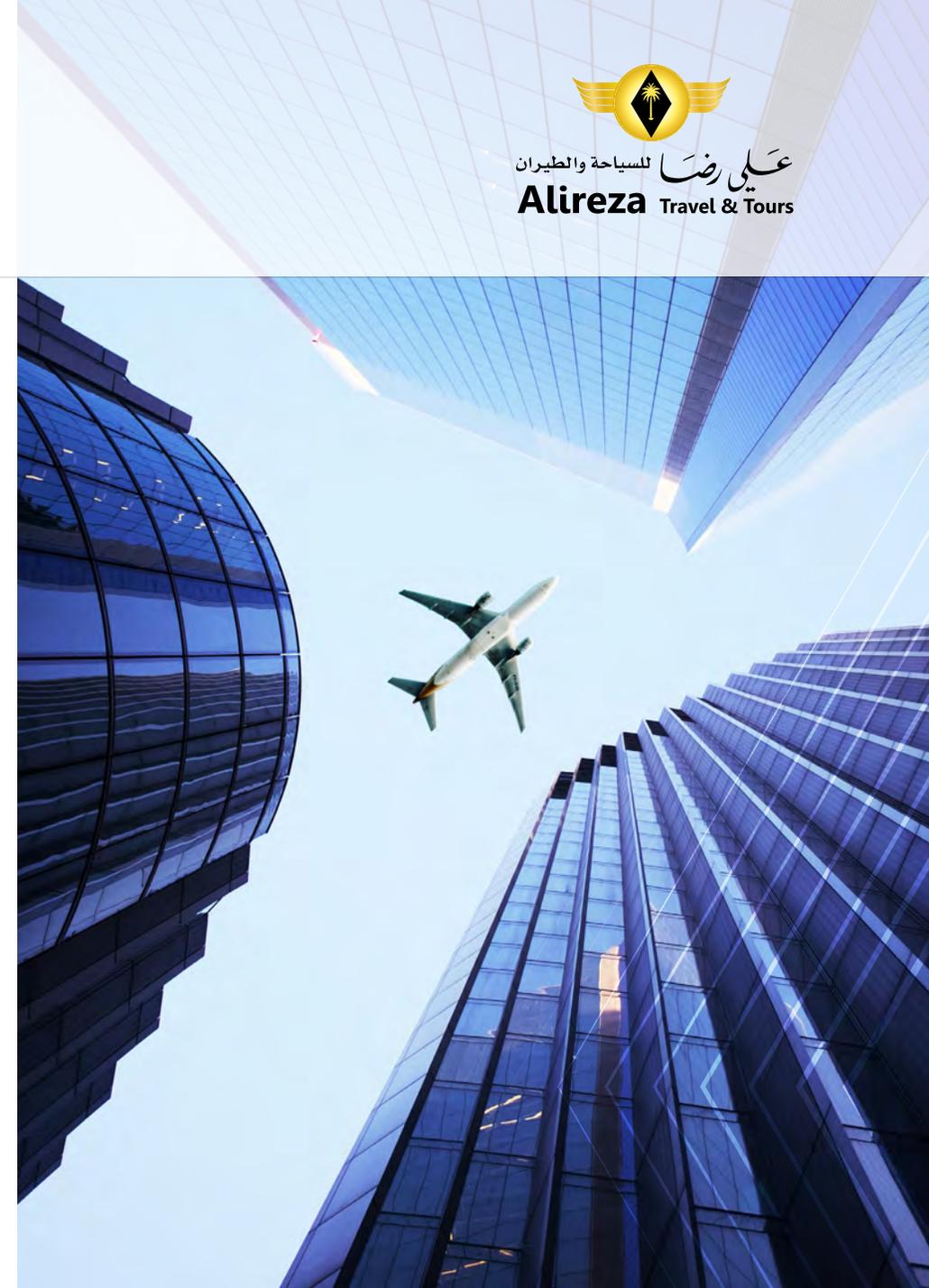
Strategically headquartered in Jeddah, with a branch in Al Khobar, the company is one of the Kingdom's most trusted and service-oriented travel providers, serving both corporate, group and individual clients.

From executive travel to exclusive escapes, Alireza Travel & Tours ensures every journey is smooth, secure, and precisely tailored to our client needs.

Services Include:

- Airline ticketing & reservations
- Private jet & yacht bookings
- Hotel, resort & apartment bookings
- Visa processing & travel insurance
- Corporate & group travel.
- Holiday packages, tours
- Event coordination
- Airport transfers
- Meet & greet services
- Personal security arrangements

IATA accredited and ISO 9001 certified.



TECHNOLOGY

Driving the Kingdom's
digital transformation



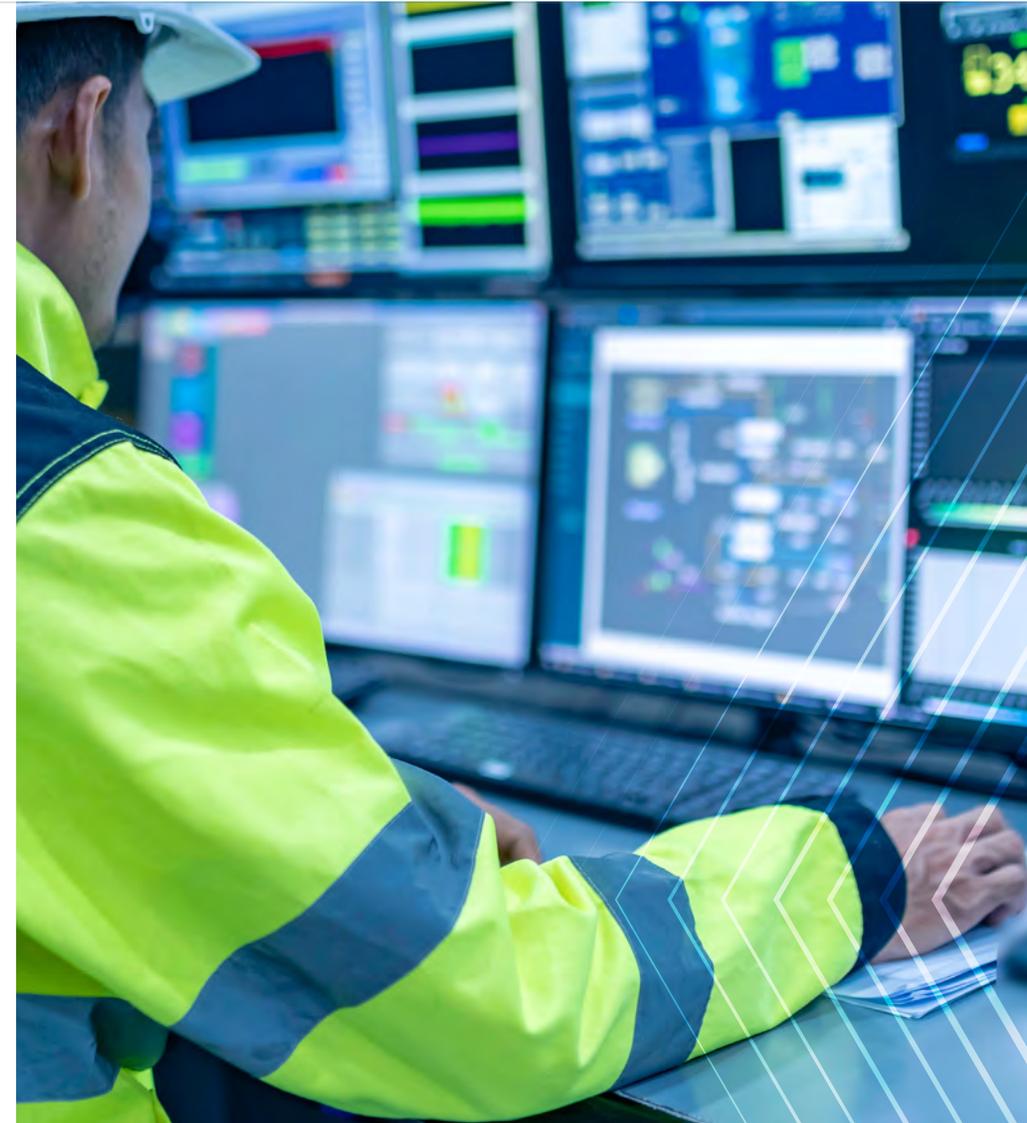
Powering the Kingdom's Technological Future

GENTEC is one of Saudi Arabia's most respected technology and engineering companies. Established in 1970, the company has grown into a leading EPC contractor and systems integrator, delivering end-to-end technology-driven solutions to both public and private sector clients across the Kingdom.

With over five decades' experience, GENTEC has successfully executed complex, large-scale projects in telecommunications, broadcasting, electronics, critical power, FM and infrastructure, cementing its reputation for technical excellence and dependable delivery.

Core Areas of Expertise

- Telecommunications Infrastructure & Systems
- Broadcasting & Media Solutions
- Critical Power & Energy Storage
- Cybersecurity & Security Systems
- Radio Communication Networks
- Airport Communication & Utility Control Systems
- Electromechanical & ICT Integration
- Facilities Management
- Operations & Maintenance



Signature Projects

Telecoms Projects



Neom Infrastructure Project

Installation, Testing & Commissioning (T&C) of emergency telecoms and radio systems



Saudi Air Navigation Services (SANS) Automatic Terminal Information Service System

Supply, Engineering, Design, Installation, Interfacing/Integration, T&C, and Training of multiple systems across 14 airports.

Broadcasting Projects



Saudi Broadcast Authority (SBA) Upgrade & Supply of OB Vans

- Supply, Design, Installation, and T&C of equipment and systems for refurbishment of existing OB van, and commissioning of new OB vans.

Critical Power Projects



Riyadh Metro UPS Systems

Supply, Installation, Supervision, T&C, and Maintenance of UPS Systems, including: Standby Power Systems, Rectifiers, Inverters, and Batteries.

CCTV & Security Projects



KAIA CCTV/Security System

Supply, Design, Installation, and T&C of CCTV camera network, fiber optic and ethernet cable networks, and end-user training.



KAIA Potable Water Transmission Pipeline

Design, Procurement, Installation, T&C of 2 x Pipelines, and Wireless Communications System.

PACKAGING



A Leader in Innovative Packaging Solutions

Founded in 1979, Saudi Can Company is a joint venture between Haji Abdullah Alireza & Co. and Abdullah Hashim Company Ltd. Recognized as one of the region's most advanced packaging manufacturers, it also operates Saudi Can Closures Co. (SCCL) in partnership with Bericap Holding of Germany.

With state-of-the-art facilities and decades of expertise, Saudi Can has evolved from producing tin cans for the lubricant industry to a fully diversified packaging provider, supplying metal and plastic packaging to leading brands across domestic and international markets.

Product Range



Metal Packaging

Cans for lubricants, aerosols, and food products.



Plastic Packaging

Bottles and containers for household, industrial, and personal care applications.



Specialty Solutions

Packaging for agrochemicals, juices, and cooking oils.



Advanced Containers

Multilayer co-extruded designs for enhanced durability, safety, and product protection.



REAL ESTATE

◆ Real Estate

Our Properties

Golden Palm Mall, Jeddah

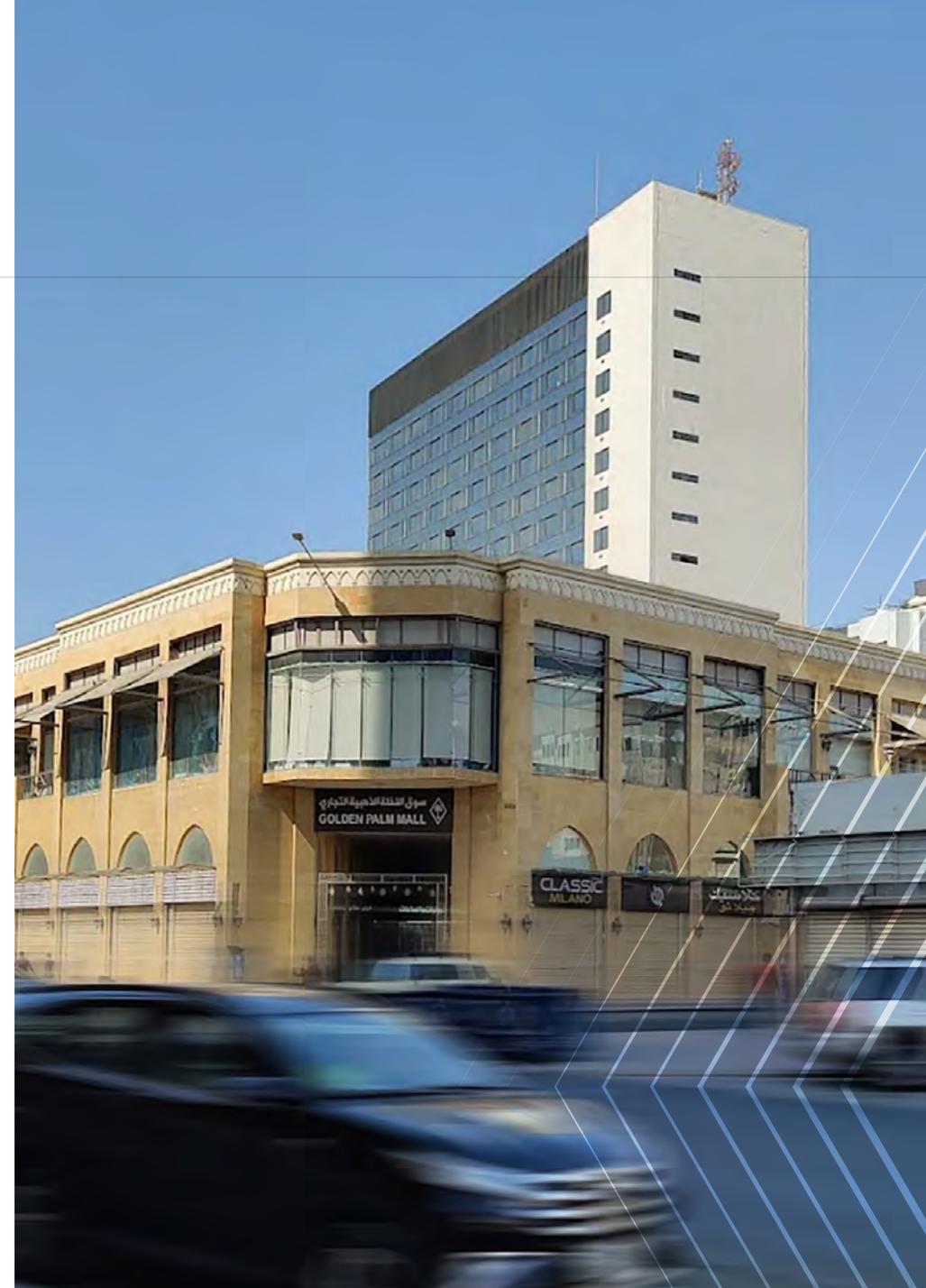
Located in the heart of Jeddah's historic Al Balad district, the Golden Palm Mall spans three floors plus a basement, with a total built-up area of approximately 33,000 sqm.

HAACO Headquarters Tower, Jeddah

Standing at 17 floors and covering approximately 14,500 sqm, the HAACO Headquarters Tower is a landmark office building located in Jeddah's Al Balad business district, near STC and the Saudi Post Headquarters.

Khamis Mushayt City Compound

Residential compound, covering over 96,500 sqm, comprises 211 housing units and serves as accommodation for staff of the Armed Forces Hospital in the Southern Region (AFHSR)



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**HAACO is proud to support the goals and ambitions
of Saudi Vision 2030.**

As a company rooted in legacy and driven by progress, we are committed to advancing the Kingdom's transformation and developing sustainable growth by fostering innovation, empowering local talent, and helping to deliver long-term impact for generations to come.

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شركة الحاج عبد الله آل عيسى وشركاه المحدودة
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